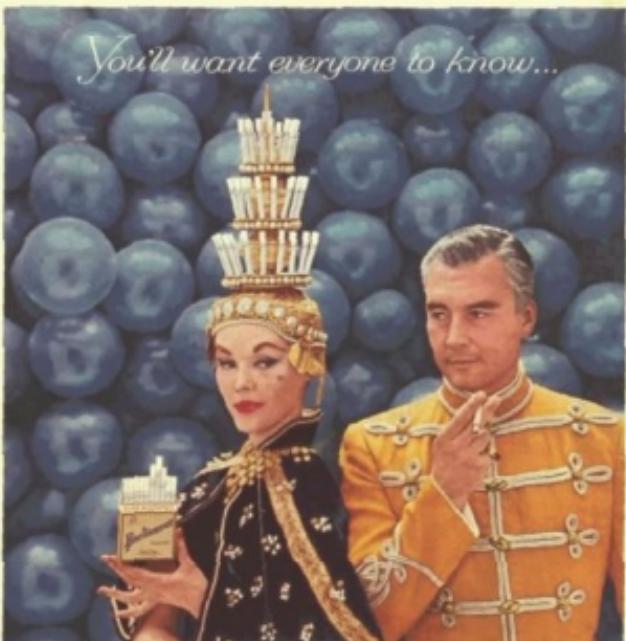


*You'll want everyone to know...*



Masks 'til midnight—that's the rule of Mardi Gras. But no need to mask your feelings about Parliaments.

That's too much to ask. So many smart smokers know, and want everyone else to know, there's something special about Parliaments. You, too, will appreciate the crush-proof cigarette case . . . superb tobacco . . . luxurious flavor . . . and above all, the exclusive Mouthpiece that keeps the filter deeply recessed away from your lips. With Parliaments, *only the flavor touches your lips!*

You're so smart to smoke



Parliaments

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